KinderCare® programs are designed to prepare your child for success in school and in life. We are committed to providing the highest quality early childhood education for our families, in a safe, nurturing environment where care and learning focuses on the whole child. Our programs are leading the way in early childhood development, with a focus on these six areas:

- Language and Literacy
- Social + Emotional Development
- Creative Expression
- Physical Development + Wellness
- Executive Function
- Cognitive Development

With personalized attention in a rich environment, your child will quickly gain new skills that will prepare him or her for the next stage of development. Our curriculum programs are based on early learning standards that lead to success in elementary school and beyond.

We’re proud to tell you that a state study found that more KinderCare children are fully ready for Kindergarten than those who enrolled in other programs. With this in mind, we maintain a commitment to investing in the development of our unique curriculum, while continuing to exceed the highest national standards for early childhood education.

It has to be fun, it’s about kids after all.

Our teachers and staff provide a balanced and thoughtful approach to each individual child. Classroom activities are intended to help your child explore, share and grow. Self-expression is encouraged and practiced through movement, music, art and play, emphasizing social, emotional and physical development.

A partner stands by you, supporting and cheering you on.

It takes a village to raise a happy, healthy child. We’re committed to a supportive partnership with parents, and to providing access to valuable resources that share new ideas, helping families to thrive.

Connect with us!
Visit our online communities:
www.kindercare.com
http://www.kindercare.com/blog

Our children are better prepared for Kindergarten.

A 2011 school-readiness study revealed that more KinderCare children were better prepared for Kindergarten than those who did not attend a KinderCare center.

87%* more children were better at language and reading
95%* more children were better at math
82%* more children were better at science

*after one year of full-time enrollment in our centers

Maryland Model for School Readiness research-based assessment and instructional system. Fall 2011.

It's all about your child. Find the best early childhood education program at KinderCare. We're here to help you find the best fit for your family. Visit KinderCare.com or call 1-800-KINDER-CARE.
MAKE THE RIGHT CHOICE FOR YOUR FAMILY

Use this checklist to evaluate your options:

Center Atmosphere:
- ☐ ☐ Does it feel warm and inviting?
- ☐ ☐ Are the children engaged, happy and excited?
- ☐ ☐ Do you see children’s work hung at their eye-level?

Health & Safety:
- ☐ ☐ Are the pick-up/drop-off procedures secure?
- ☐ ☐ Is the staff trained in first aid and CPR?
- ☐ ☐ Are immunizations required?
- ☐ ☐ Are all outdoor play areas fenced in and well maintained?
- ☐ ☐ Are food options nutritious and well varied?
- ☐ ☐ Do teachers wash their hands regularly?

Teachers:
- ☐ ☐ Are the teachers trained for the age group they teach?
- ☐ ☐ Can the teachers explain what children are learning in the classroom?
- ☐ ☐ Do the teachers encourage cooperation and independence?
- ☐ ☐ Do you agree with the approach to discipline?
- ☐ ☐ Are there regular parent-teacher conferences throughout the year?
- ☐ ☐ Are teachers supported with ongoing development and training?

Program & Curriculum:
- ☐ ☐ Do you agree with their philosophy to approach learning?
- ☐ ☐ Do children have plenty of time and space to play and explore?
- ☐ ☐ Are children’s books freely available and of high quality?

Infants & Toddlers
- ☐ ☐ Does each baby have his/her own crib?
- ☐ ☐ Does the center adhere to safe sleeping standards?
- ☐ ☐ Are the toys sanitized daily?
- ☐ ☐ Are the care, meals, and nap times personalized for your baby?

Preschool & Prekindergarten
- ☐ ☐ Will the curriculum prepare your child for school?
- ☐ ☐ Does the center have assessment data to support their approach to learning?
- ☐ ☐ Are a variety of instructional methods used to address different learning styles?
- ☐ ☐ Are there suggested activities to do at home that will connect you with what is happening at the center?
- ☐ ☐ Are the children read to at least twice a day?

Kindergarten & School Age
- ☐ ☐ Is the program focused on the development of the whole child?
- ☐ ☐ Are there flexible, year-round options including extended hours and break camps?
- ☐ ☐ Is there a quiet area where children are encouraged to do their homework after school?
- ☐ ☐ Is homework help provided to students?
- ☐ ☐ Is there a variety of fun and engaging activities for children to choose from?
- ☐ ☐ Does the classroom environment encourage creativity and independence?

We welcome your questions. Contact us today!
1-877-KinderCare • www.KinderCare.com